



BIOKÉ starts exclusive distribution of New England Biolabs in the Benelux from April 1st 2011

Leiden - March 1st, 2011

Dear researcher,

From April 1st, 2011, BIOKÉ will start the exclusive distribution of New England Biolabs products in The Netherlands, Belgium and Luxembourg. BIOKÉ will take over the distribution from Westburg.

BIOKÉ and New England Biolabs will team up together to merge their different areas of expertise to provide your laboratory with market leading products for molecular biology and expert scientific and technical support.

Through this exclusive agreement, BIOKÉ will offer a broader product portfolio, including Phusion® High-Fidelity DNA Polymerase, NEBNext® sample preparation reagents and EpiMark™ Analysis kits to the research community. Our main goal is to gain knowledge of your research, share ideas, and create a long-term relationship that will be mutually beneficial.

Starting April 1st 2011, we will take your orders for New England Biolabs products, provide you with immediate technical assistance, and answer your questions:

Address: BIOKÉ

Plesmanlaan 1d 2333 BZ LEIDEN The Netherlands

E-mail: <u>info@bioke.com</u>

Phone: +31 (0)71 5681000

Belgium 0800 71640 (toll free)

Fax: +31 (0)71 5681010 **Website:** www.bioke.com

BIOKÉ welcomes you and invites you to visit <u>www.bioke.com</u> for more information about this transition, our products and our company.

We look forward to working with you in the near future.

With kind regards,

Kees van den Berg CEO