e at -20C	NeuroD1 (D90G12) Rabbit mAb		Cell Signaling TECHNOLOGY®	
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#		3 Trask Lane Danvers Ma	ssachusetts 01923 USA	

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Applications: Reacti WB, IP, IF-IC H		MW (kDa): 49	Source/Isotype: Rabbit IgG	UniProt ID: #Q13562	Entrez-Gene Id: 4760	
Product Usage	Application Dilution			n		
Information	Western Blotting	Western Blotting		1:1000		
	Immunoprecipitation			1:50		
	Immunofluorescence	Immunofluorescence (Immunocytochemistry)		1:1600 - 1:3200		
Storage	Supplied in 10 mM sodium HEPES (pH 7.5), 150 mM NaCl, 100 μ g/ml BSA, 50% glycerol and less than 0.02% sodium azide. Store at –20°C. Do not aliquot the antibody.					
Specificity / Sensitivity	ecificity / Sensitivity NeuroD1 (D90G12) Rabbit mAb detects endogenous levels of total NeuroD1 protein.					
Source / Purification	Monoclonal antibody is produced by immunizing animals with a synthetic peptide corresponding to residues surrounding Gly315 of human NeuroD1 protein.					
Background Background References	 NeuroD1 is a member of the basic helix-loop-helix (bHLH) family of transcription factors. These proteins function by forming heterodimers with E-proteins and binding to the canonical E-box sequence CANNTG (1,2). Neuronal activity results in CaMKII-mediated phosphorylation of NeuroD1 at Ser336, which is necessary for formation and growth of dendrites (3,4). NeuroD1 is also phosphorylated at Ser274 though the results are context dependent as phosphorylation by Erk stimulates NeuroD1 activity in pancreatic β-cells while phosphorylation by GSK-3β inhibits NeuroD1 in neurons (3). NeuroD1 is crucially important in both the pancreas and developing nervous system, and plays a large role in the development of the inner ear and mammalian retina (3). Mice lacking NeuroD1 become severely diabetic and die shortly after birth due to defects in β-cell differentiation (2,3,5,6). The lack of NeuroD1 in the brain results in severe defects in development (5). Human mutations have been linked to a number of types of diabetes, including type I diabetes mellitus and maturity-onset diabetes of the young (1,3). Schonhoff, S.E. et al. (2004) <i>Endocrinology</i> 145, 2639-2644. Sharma, A. et al. (1999) <i>Mol. Cell Biol.</i> 19, 704-713. Chae, J.H. et al. (2004) <i>Neuron</i> 41, 229-241. Miyata, T. et al. (1999) <i>Genes Dev.</i> 13, 1647-1652. Naya, F.J. et al. (1997) <i>Genes Dev.</i> 11, 2323-2334. 					
Species Reactivity	Species reactivity is det	ermined by testin	g in at least one approv	ed application (e.g., we	stern blot).	
Western Blot Buffer	IMPORTANT: For western blots, incubate membrane with diluted primary antibody in 5% w/v BSA, 1X TBS, 0.1% Tween® 20 at 4°C with gentle shaking, overnight.					
Applications Key	WB: Western Blotting IP: Immunoprecipitation IF-IC: Immunofluorescence (Immunocytochemistry)					
Cross-Reactivity Key	H: human M: mouse R: rat Hm: hamster Mk: monkey Vir: virus Mi: mink C: chicken Dm: D. melanogaster X: Xenopus Z: zebrafish B: bovine Dg: dog Pg: pig Sc: S. cerevisiae Ce: C. elegans Hr: horse GP: Guinea Pig Rab: rabbit All: all species expected					
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