

#4820 Store at -20°C

CREB (D76D11) Rabbit mAb



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For Research Use Only. Not for Use in Diagnostic Procedures.

Applications:	Reactivity:	Sensitivity:	MW (kDa):	Source/Isotype:	UniProt ID:	Entrez-Gene Id:
WB, IP, IF-F, IF-IC, FC-FP, ChIP	H M R Hm Mk Dm	Endogenous	43	Rabbit IgG	#P16220	1385

Product Usage Information

For optimal ChIP results, use 5 µl of antibody and 10 µg of chromatin (approximately 4 x 10⁶ cells) per IP. This antibody has been validated using SimpleChIP® Enzymatic Chromatin IP Kits.

Application	Dilution
Western Blotting	1:1000
Immunoprecipitation	1:50
Immunofluorescence (Frozen)	1:400 - 1:1600
Immunofluorescence (Immunocytochemistry)	1:400 - 1:1600
Flow Cytometry (Fixed/Permeabilized)	1:200 - 1:800
Chromatin IP	1:100

Storage

Supplied in 10 mM sodium HEPES (pH 7.5), 150 mM NaCl, 100 µg/ml BSA, 50% glycerol and less than 0.02% sodium azide. Store at -20°C. Do not aliquot the antibody.

Specificity / Sensitivity

CREB (D76D11) Rabbit mAb detects endogenous levels of total CREB-1 protein. The antibody does not cross-react with other ATF/CREB family members.

Source / Purification

Monoclonal antibody is produced by immunizing animals with a full length GST-CREB fusion protein.

Background

CREB is a bZIP transcription factor that activates target genes through cAMP response elements. CREB is able to mediate signals from numerous physiological stimuli, resulting in regulation of a broad array of cellular responses. While CREB is expressed in numerous tissues, it plays a large regulatory role in the nervous system. CREB is believed to play a key role in promoting neuronal survival, precursor proliferation, neurite outgrowth, and neuronal differentiation in certain neuronal populations (1-3). Additionally, CREB signaling is involved in learning and memory in several organisms (4-6). CREB is able to selectively activate numerous downstream genes through interactions with different dimerization partners. CREB is activated by phosphorylation at Ser133 by various signaling pathways, including Erk, Ca²⁺, and stress signaling. Some of the kinases involved in phosphorylating CREB at Ser133 are p90RSK, MSK, CaMKIV, and MAPKAPK-2 (7-9).

Background References

1. Lonze, B.E. et al. (2002) *Neuron* 34, 371-85.
2. Lee, M.M. et al. (1999) *J Neurosci Res* 55, 702-12.
3. Redmond, L. et al. (2002) *Neuron* 34, 999-1010.
4. Dash, P.K. et al. (1990) *Nature* 345, 718-21.
5. Yin, J.C. et al. (1994) *Cell* 79, 49-58.
6. Guzowski, J.F. and McGaugh, J.L. (1997) *Proc Natl Acad Sci USA* 94, 2693-8.
7. Xing, J. et al. (1998) *Mol Cell Biol* 18, 1946-55.
8. Ribar, T.J. et al. (2000) *J Neurosci* 20, RC107.
9. Tan, Y. et al. (1996) *EMBO J* 15, 4629-42.

Species Reactivity

Species reactivity is determined by testing in at least one approved application (e.g., western blot).

Western Blot Buffer

IMPORTANT: For western blots, incubate membrane with diluted primary antibody in 5% w/v BSA, 1X TBS, 0.1% Tween® 20 at 4°C with gentle shaking, overnight.

Applications Key

WB: Western Blotting **IP:** Immunoprecipitation **IF-F:** Immunofluorescence (Frozen)
IF-IC: Immunofluorescence (Immunocytochemistry) **FC-FP:** Flow Cytometry (Fixed/Permeabilized)
ChIP: Chromatin IP

Cross-Reactivity Key

H: human **M:** mouse **R:** rat **Hm:** hamster **Mk:** monkey **Vir:** virus **Mi:** mink **C:** chicken **Dm:** D. melanogaster
X: Xenopus **Z:** zebrafish **B:** bovine **Dg:** dog **Pg:** pig **Sc:** S. cerevisiae **Ce:** C. elegans **Hr:** horse
GP: Guinea Pig **Rab:** rabbit **All:** all species expected

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